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| **2021 CRRF FOCUS GRANTS SCORING RUBRIC** | | | | |
|  | **1 (POOR)** |  | **3 (GOOD)** | **5 (EXCELLENT)** |
| **Mission and Project** | Project does not align with grant guidelines. Doesn’t provide description of need or proof that project addresses that need. |  | Project aligns with grant guidelines. Proposal states why the project is necessary and who will benefit. | Project clearly aligns with grant guidelines. Proposal makes a very clear and compelling case about why the project is necessary and who will benefit. |
| **Impact** | Applicant doesn’t show they understand the population they will serve and the most common barriers to access. Doesn’t explain how the project will increase access. |  | Moderate Impact. Proposal demonstrates understanding of the population served and how they will benefit. Strong number of people impacted. | Significant Impact. Proposal demonstrates strong understanding of population served and make a compelling case for how they will benefit from this project. Significant number of people impacted.. |
| **Measures of Success** | Project does not have clearly stated goals or objectives. Doesn’t include clear methods of measurement. |  | Goals and objectives are clearly stated. There are measurement methods identified, though could be more aligned with outcomes. | Specific plans for measuring the outcomes are well thought-out, practical, and provide meaningful data. |
| **Funding** | Applicant did not answer the question sufficiently. |  | Applicant makes good case for CRRF funds, and has sought other funding/is seeking other funding, pending notification(s). Strategy for long-term sustainability could be stronger. | Applicant makes compelling case for CRRF funds, combined with funds of which all/some are confirmed. Strong strategy for long-term sustainability. |
| **Project Budget** | Budget is difficult to understand; There are unreasonable expenditures; It does not relate to the proposal narrative. |  | Budget is accurately reported, but it could be more cost-efficient.  Some expenditures seem unnecessary or high. | Budget is documented clearly and accurately; is reasonable cost-wise; and aligns with the proposal narrative. |