

*Delaware Community Foundation**Highmark Blue Cross Blue Shield Delaware's (Highmark BCBSD)
BluePrints for the Community (BluePrints)*

**HIGHMARK BCBSD BLUEPRINTS REQUEST FOR SMALL GRANT PROPOSALS**

Highmark BCBSD BluePrints is seeking SMALL grant proposals for health-related projects, programs and supportive services. BluePrints for the Community, administered by the Delaware Community Foundation, has contributed over \$21 million to the community since its inception in 2007. Community-based nonprofit organizations, community development organizations, and social service organizations, or other government entities, are eligible to apply. Preference is given to proposals that fit BluePrints for the Community priority areas, listed below:

- Increasing access to health care for uninsured/underserved
- Reducing health disparities in minority communities
- Supporting early childhood and youth development with initiatives focused on health
- Recruiting and training health care professionals
- Addressing social determinants of health

BluePrints Eligibility Factors

Grants may be used to initiate effective health programs and services or expand existing services that offer viable solutions. To be eligible for a SMALL grant, an organization must meet the following criteria:

- Be a 501c3 Public Charity as designated by the Internal Revenue Service OR Eligible Government Agency that provides public services and does not generate revenue (i.e. libraries, parks, public school districts; not the office of Management & Budget or the Division of Revenue).
- Be located and operate in the state of Delaware with the majority of the program/project administered in Delaware (DE). Organizations not located in DE are eligible to apply if the requested funds are used solely for a program/project being administered in DE.

- Organizations with an active BluePrints for the Community standard or special grant are eligible to apply for this opportunity as long as the request is for a program/project that is different than the other active proposal. In addition to, the progress report requirement being fulfilled with an active grant. Please ensure you have complied with the grant agreement requirements prior to application submittal.

Additional eligibility factors:

- Grant requests cannot exceed \$50,000
- SMALL grants may not be used as supplemental funding for Standard BluePrints grants requests
- Funds may be used to support health programs/projects being led by the submitter in partnership with other community-based and/or minority-led organizations.

Period of Grant Timeline

Request for SMALL grants are reviewed on a rolling basis with decisions announced to applicants at the beginning of each month (this is approximate and subject to change).

Past SMALL Grant Examples

These are simply examples and not all-inclusive of eligible proposals. BluePrints for the Community proposals should always clearly explain its measurable impact and outcomes specific to health.

- Increasing access to health care for the uninsured/underserved: Health programs to provide mental health services for individuals dealing with homelessness; a mobile health unit that visits areas of the state with a high density of migrant workers.
- Reducing health disparities in minority communities: Past grants related to reducing disparities have included programs/projects that provide free screenings in low-income areas so that health conditions can be better assessed and managed; programming geared toward minority youth to reduce stigma around mental wellness and breakdown cultural barriers to seeking care.
- Supporting early childhood and youth development with initiatives focused on health: Past grants related to early childhood have included vision programs that offer free or discounted eye exams to low-income students; school-based program that provided virtual wellness support to students struggling during the pandemic; activities that encourage healthy habits and behaviors early in order to avoid future poor health outcomes.
- Recruiting and training health care professionals: Past grants related to early childhood have included a family medicine residency program; scholarship and tuition assistance

programs for CNA and other health care job training; transportation support for high school students pursuing health-related certifications.

- Addressing social determinants of health: health literacy program to increase utilization of preventive care and ultimately lower cost related to declining health; building green spaces in urban areas to improve health conditions like asthma.

BluePrints Budget Guidelines

Allowable Costs Include:

- Salary - grant funds may be used to cover salaries for project-related employees, but cannot be used to pay salary costs for employees who are already employed full time. Exceptions may be made in circumstances where a specified position is supported primarily by grant funds and the applicant can demonstrate that the requested funds would replace existing grant funds.
- Consultant fees
- Materials and supplies (e.g. office supplies, health-related materials)
- Printing and travel that are reasonable and necessary for program/project implementation
- Indirect costs cannot exceed 10% of total costs

Not Allowable Costs Include (these items should not be included in the grant budget request):

- Salary costs for staff who are already employed full-time by their organization (see exceptions above)
- Construction, alteration, maintenance of buildings or building space, unless essential to program/project implementation
- Dues for organizational membership in professional societies
- Awards for individuals
- Billable services provided by physicians or other providers
- Permanent equipment (e.g. computers, video monitors, software printers, furniture) unless essential to program/project implementation and not available from other sources
- Educational materials from non-BCBSD sources if comparable materials are available from BCBSD

BluePrints Eligibility Questionnaire

BluePrints Community Priorities*

Preference is given to proposals that fit BluePrints for the Community priority areas listed below. Please select which one that aligns most to the proposed program/project.

Choices

- Increasing access to health care for uninsured/underserved
- Recruiting and training health care professionals
- Reducing health disparities in minority communities
- Supporting early childhood and youth development with initiatives focused on health
- Addressing social determinants of health

Is Your Organization a 501(c)3 Public Charity or Eligible Government Agency?*

Highmark Delaware only accepts applications from 501(c)3 Public Charities as designated by the IRS or Eligible Government Agencies (must operate to serve the public good and not generate revenue, i.e. libraries, parks, public school districts; not the office of Management & Budget or the Division of Revenue).

Choices

- Yes
- Yes, through a Fiscal Sponsorship
- No

Is Your Organization Located in Delaware?*

Choices

- Yes
- No

Will the Majority of the Program/Project Initiative be Administered in Delaware?*

All grant proceeds must be used to provide programs and services for Delaware residents.

Choices

- Yes
- No

I, or an Employee of my Organization, Serves on the BCBSD Advisory Council or Board of Directors?*

Applicants must disclose any conflict of interest due to representation by their organization on the Highmark BCBSD Advisory Council or Board of Directors (BOD).

Choices

- Yes
- No

I, or an Employee of my Organization, Serves on the DCF Advisory Council or BOD?*

Applicants must disclose any conflict of interest due to representation by their organization on the Delaware Community Foundation Advisory Council or BOD.

Choices

Yes

No

Do You Agree With the Above BluePrints Budget and Guidelines?*

Choices

Yes

No

Conflict of Interest Part II

If Answered Yes, Please Choose From the Choices Below.*

Choices

I currently serve on the BCBSD Advisory Council

I currently serve on the BCBSD Board of Directors

An employee from our organization current serves on the BCBSD Advisory Council

An employee from our organization current serves on the BCBSD Board of Directors

Conflict of Interest Part II

If Answered Yes, Please Choose From the Choices Below.*

Choices

I currently serve on the DCF Advisory Council

I currently serve on the DCF Board of Directors

An employee from our organization current serves on the DCF Advisory Council

An employee from our organization current serves on the DCF Board of Directors

Fiscal Sponsorship

If Applying Using a Fiscal Sponsorship, Will you be Able to Provide Documentation?*

If yes, you will need to provide documentation verifying your Fiscally Sponsored relationship.

Choices

Yes

No