

Grants for BIPOC Leaders & Communities Evaluation Rubric

	5 (EXCELLENT)	3 (AVERAGE)	1 (POOR)
Representation of People of Color	The proposed project or capacity support request is focused clearly and primarily on people of color - through leadership positions on board and staff, as those involved in the design, delivery, and evaluation of programs and services, and as most of the participants or intended recipients.	The proposed project or capacity support request includes representation of people of color – either through leadership positions on board and staff, as those involved in the design, delivery, and evaluation of programs and services, or as most of the participants or intended recipients.	The proposed project or capacity support request does not represent or serve people of color in meaningful ways.
Demonstrated Need	Description is focused, realistic, and measurable. Proposal demonstrates strong case for how the program will build capacity for BIPOC leaders and/or support community-driven change.	Description lacks clarity or is somewhat unreasonable. Organization’s definition of constituents and their challenges is vague. Proposal lacks sufficient information about how the program will build capacity for BIPOC leaders or support community-driven change.	Organization is unclear about population served, and/or need for service is unclear. Proposal lacks any description or evidence of how the program will build capacity for BIPOC leaders or support community-driven change.
Community Outcomes and Impact	Organization clearly defines its constituents and the challenges they face, and is clear about how the organization serves communities described. Proposal clearly describes how funding will help the organization advance its mission and benefit the community.	Some elements of the project are not clear. There is limited description of goals and outcomes and how they will be measured.	The project design is confusing and poorly described. The project appears to be outside the organization’s scope of work. There is no description of goals and how success will be measured.
Use of Grant Funds	A clear and reasonable project budget is included. The application clearly articulates how this request will help the organization benefit the community and achieve its stated goals and outcomes.	Project budget could be more cost-effective or detailed. The application is vague or incomplete in how this request will help the organization benefit the community and achieve its stated goals and outcomes.	Budget figures are incomplete and/or unreasonable. The application does not clearly define how the grant will support the organization in serving the community and achieving its stated goals and outcomes.